



RKW RESIDENTIAL Adds 1,100 Units to Growing Florida Portfolio

Premier multifamily management firm awarded new assignments in South Florida and Fort Myers

Miami, FL - RKW Residential, one of the nation's fastest-growing multifamily management firms, further expanded its strong Florida footprint with three new assignments totaling 1,100 apartment units. The firm now oversees management and leasing of the Metro Parc and The Atlantic by Soleste communities in South Florida, and Vive in Fort Myers.

A brand-new development from MG Developer and Baron Property Group, Metro Parc brings 559 Class A apartments to Hialeah – a city in the Greater Miami market that is experiencing significant development and investment. The 10-story building is part of the overall Metro Center phased development, which will include nearly 2.3 million square feet of residential and retail real estate.

The Atlantic by Soleste is a new Class A apartment project from longtime RKW Residential client The Estate Companies. The 253-unit building is in Pompano Beach, another South Florida city enjoying a wave of development and population growth. Pompano Beach's central location within Broward County makes it particularly appealing to residents.

Vive is a 288-unit building developed by Olson Companies in Fort Myers. Completed in 2021, Vive is located within the Forum neighborhood – home to a large outdoor mall and near downtown Fort Myers and several major roadways.

“These new assignments underscore RKW's dedication to delivering market-leading operational results across Florida,” RKW Executive Vice President of Client Relations John Zalkin said. “We are in high demand throughout the state, as development activity substantially increases, and existing projects commence the lease-up phase.”

RKW's continued expansion resulted in the firm making the NMHC 2023 and 2024 Top 50 Managers ranking, which is based on portfolio size. It also recently landed in the top 5 of a pivotal ranking for resident satisfaction and operational excellence for the second consecutive year. The firm secured the No. 5 spot in the 2024 J Turner Research Division I ORA® (Online Reputation Assessment) Power Ranking.

About RKW Residential

RKW is an award-winning third-party multifamily property management firm headquartered in Charlotte with regional offices in Miami, Orlando, Atlanta and Raleigh. With over 30,000 multifamily and build-to-rent units under management and consulting and a growing footprint spanning eight states, RKW is built on the foundation of its *People First Philosophy*, which prioritizes client relationships, employee satisfaction, and top-tier customer service for its residents. RKW perennially appears on *Multi-Housing News* List of Top Multifamily Property Management Firms in the U.S., secured consecutive top 5 placements in J Turner Research's 2023 and 2024 ORA® Power Rankings and appeared in the National Multifamily Housing Council's 2023 and 2024 Top 50 Managers ranking, which is based on portfolio size. RKW was also honored by *Multifamily Executive* with a 2023 MFE Award in the "Best Use of Proptech" category. To learn more, visit www.rkwresidential.com.

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