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RKW RESIDENTIAL Ascends to No. 2 in Important National Online Reputation Ranking

Premier multifamily management firm also jumps from Division III to Division I in J Turner Research's 2023 ORA® Power Ranking

Charlotte, NC - RKW Residential, one of the nation's fastest-growing multifamily management firms, just achieved another significant milestone by surging to No. 2 in one of the industry's most respected resident satisfaction rankings. The firm produced the nation's second-highest online reputation score in the J Turner Research's 2023 ORA® Power Ranking.

In the newly released ranking, RKW also climbed from Division III to Division I due to the firm's recent debut in the National Multifamily Housing Council's (NMHC) 2023 Top Property Managers list of the nation's 50 largest apartment managers.

Each year, J Turner Research partners with *Multifamily Executive* to publish the rankings, which recognize the highest-performing communities and management companies in ORA®. The organization's model encompasses ratings from a comprehensive range of review sites and internet listing services, resulting in a single score on a 0-100 scale.

"This incredible accomplishment means so much because it centers on the extraordinary living experiences we provide to our residents," RKW CEO Marcie Williams said. "I am deeply appreciative of every RKW team member and congratulate them for making this distinction possible."

Founded just eight years ago, RKW is one of the industry's most compelling entrepreneurial success stories in recent memory. The company also made MHN's annual "Top Property Managers" list for the fourth consecutive year, ranking No. 27 in the 2022 edition.

The J Turner and NMHC distinctions come shortly after RKW continued its rise up another key national ranking based on resident satisfaction and operational excellence. The firm moved up five spots to No. 36 in the epIQ Index's "Top Management Companies" list.

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About RKW Residential

RKW is an award-winning third-party multifamily property management firm headquartered in Charlotte with regional offices in Miami, Orlando, Atlanta and Raleigh. With over 35,000 multifamily and build-to-rent units under management and consulting and a growing footprint spanning eight states, RKW is built on the foundation of its *People First Philosophy*, which prioritizes client relationships, employee

satisfaction, and top-tier customer service for its residents. Its March 2022 acquisition by Alfred, an innovative technology company named by *Fast Company* as one of the Top 50 Most Innovative Companies in the World, puts RKW in position to redefine the future of living by adding “Extraordinary Experiences” to its brand promise of “Expert People. Exceptional Places.” RKW appeared on the *Multi-Housing News* List of Top Multifamily Property Management Firms in the U.S. in 2019, 2020, 2021 and 2022 and has also received numerous regional and national awards. The company just reached a significant milestone by making its first appearance in the National Multifamily Housing Council’s 2023 Top 50 Managers ranking, which is based on portfolio size as of Jan. 1, 2023. To learn more, visit www.rkwresidential.com.