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RKW RESIDENTIAL Team Members Earn Significant National and Regional Recognitions

Senior Marketing Manager Cynthia Blanco earns NAA distinction, while Regional Vice President Yanira Herrera receives South Florida Business Journal's "40 Under 40" honor

Miami, FL (Aug. 19, 2022) - RKW Residential is proud to announce that two of its team members, Senior Marketing Manager Cynthia Blanco and Regional Vice President Yanira Herrera, earned prestigious national and regional recognitions.

Miami-based Blanco is one of just 34 industry professionals to be selected for the organization's annual Leadership Lyceum program. Herrera, who is also based in Miami, received a *South Florida Business Journal* 2022 "40 Under 40" award.

The Leadership Lyceum program provides selected individuals with the opportunity to develop as a volunteer leader. It is designed to identify, inform, inspire and empower new and emerging volunteer leaders of the NAA. Blanco is an active member of the NAA-affiliate South East Florida Apartment Association.

Each year, SFBJ recognizes young South Florida leaders making an impact in the region's economy and community. Herrera and the rest of the 2022 40 Under 40 class will be honored during a July 29 luncheon.

"We are so proud of Cynthia Blanco and Yanira Herrera for their many contributions to RKW and the multifamily industry," RKW CEO Marcie Williams said. "These are incredibly talented future industry leaders. We are excited to support their continued growth."

Founded just eight years ago, RKW is one of the multifamily industry's most compelling entrepreneurial success stories in recent memory.

The company just made MHN's annual "Top Property Managers" list for the fourth consecutive year, ranking No. 27 in the 2022 edition.

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About RKW Residential

RKW is an award-winning third-party multifamily property management firm headquartered in Charlotte with regional offices in Miami, Orlando, Atlanta and Raleigh. With over 35,000 single family rentals and multifamily units under management and consulting and a growing footprint spanning seven states, RKW

is built on the foundation of its *People First Philosophy*, which prioritizes client relationships, employee satisfaction, and top-tier customer service for its residents. Its March 2022 acquisition by Alfred, an innovative technology company named by *Fast Company* as one of the Top 50 Most Innovative Companies in the World, puts RKW in position to redefine the future of living by adding “Extraordinary Experiences” to its brand promise of “Expert People. Exceptional Places.” RKW appeared on the *Multi-Housing News* List of Top Multifamily Property Management Firms in the U.S. in 2019, 2020 and 2021 and has also received numerous regional and national awards. To learn more, visit www.rkwresidential.com