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RKW RESIDENTIAL Earns Numerous National and Regional Awards

Premier multifamily firm, President Marcie Williams and RKW's Marketing team all honored for recent achievements

Charlotte and Miami, FL (Dec. 14, 2021) - RKW Residential, one of the nation's fastest-growing multifamily management firms, and its team members are racking up industry and business awards from national and regional media outlets. Recent recognitions honor RKW, firm President Marcie Williams and the Marketing team led by Senior Vice President Joya Pavesi.

On Dec. 2, national multifamily publication *Multi-Housing News* presented RKW with a 2021 Excellence Award in the Marketing Campaign category. RKW earned the prestigious award for its innovative "15 for 15" COVID-19 Video Series, in which RKW provided much-needed thought leadership early in the pandemic through insightful 15-minute conversations with industry leaders. The collaborative effort brought together two RKW teams, as the video series was conceived and hosted by Senior Vice President of Client Services John Zalkin.

"We are proud to receive this recognition from MHN for our "15 for 15" series, which was truly a team effort," Pavesi said. "We started the series with the goal to guide apartment owners and residents through this unprecedented challenge in a concise virtual format. It quickly became a vital source of timely information for the multifamily sector and broader real estate industry."

In Charlotte, RKW and President Marcie Williams were honored by *Charlotte Observer* and *Charlotte Business Journal*, respectively.

The Observer named RKW one of its Top Workplaces of 2021. Each year, the publication uses employee surveys to recognize Charlotte-based companies that have strong corporate culture and employee engagement.

Williams earned the Business Journal's 2021 Most Admired CEOs award. She received the honor for a second straight year, an extremely rare accomplishment. The same publication recognized RKW as one of the 2021 Fast 50, a ranking of the Charlotte region's 50 fastest-growing private companies based on revenue growth over the past three years. This was also a repeat placement for the organization, which was also recognized on the 2020 list.

"It is exciting and gratifying to see us consistently recognized for our unique corporate culture and growth," Williams said. "These awards also serve as motivation to continue innovating, leading and serving our community in 2022 and beyond."

In South Florida, RKW was recognized as the *Daily Business Review*'s top multifamily property management firm in the publication's "Best of 2021" feature. This is the fourth consecutive year RKW has achieved "Best of" status.

Founded just six years ago, RKW is one of the multifamily industry's most compelling entrepreneurial success stories in recent memory.

The company was recognized by *Multi-Housing News* as the nation's third-fastest growing multifamily management company in the publication's 2021 rankings. It also made MHN's annual "Top Property Managers" list for the third consecutive year.

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About RKW RESIDENTIAL: RKW RESIDENTIAL is an award-winning third-party multifamily property management firm headquartered in Charlotte with a regional office in Miami, Orlando, Atlanta and Raleigh. With 30,000 multifamily units under management and a growing footprint spanning six states, RKW delivers expertise in multifamily management through its technology, marketing and customer experience platforms. The firm's principals have extensive experience in multifamily investments and property management including acquisitions/dispositions, developments, lease-ups, stabilized and value-add assets. RKW is built on the foundation of its *People First Philosophy*, which prioritizes client relationships, employee satisfaction, and top-tier customer service for its residents. Through this, the firm delivers on its brand promise of "Expert People. Exceptional Places" to enhance property values and achieve success. RKW was formed out of the partnership of Rivergate Companies, a private real estate investment firm, and KW PROPERTY MANAGEMENT, one of the largest condo management companies in Florida representing more than 90,000 condo units. RKW appeared on the *Multi-Housing News* List of Top 25 Management Firms in the U.S. in 2019, 2020 and 2021 and has also received numerous regional and national awards. For more information, visit www.rkwresidential.com.