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RKW Residential President Marcie Williams Inducted into Apartment Association of North Carolina Hall of Fame

Multifamily industry leader earns prestigious recognition as part of organization's 2021 class of inductees

Charlotte, NC (May 28, 2021) — RKW Residential President Marcie Williams was honored by the Apartment Association of North Carolina (AANC) for her significant contributions, accomplishments and service to the multifamily industry throughout her distinguished three-decade career. On May 27, the AANC inducted Williams into its Hall of Fame as part of the organization's 2021 class.

AANC is a statewide organization dedicated to supporting its members through meaningful advocacy, education and services. Williams was nominated for its Hall of Fame by the Greater Charlotte Apartment Association (GCAA), an organization that she has substantially impacted through various leadership positions and roles. Her service with the GCAA dates back to the beginning of her multifamily career.

“Being selected for this incredible honor and joining my fellow 2021 inductees is truly humbling,” Williams said. “I am beyond grateful to the AANC selection committee and the wonderful people at GCAA who nominated me for induction. I also want to thank everyone at RKW for carrying out our people-first philosophy every day and supporting me in giving back to the industry and communities we serve.”

Since joining RKW during the multifamily management firm's infancy, Williams has successfully built the firm from scratch to become a formidable player that successfully competes with industry giants. Today, RKW has 400 employees and a 25,000-unit portfolio that spans six states. It was recognized by *Multi-Housing News* as the nation's second-fastest growing multifamily management company in the publication's 2020 rankings.

RKW's rise has given Williams an even greater platform – and responsibility – as an influencer in the multifamily industry. With that in mind, Williams aspires to create opportunities for those who seek a career in the industry and works closely with such individuals, mentoring many young women to give them the opportunity and confidence needed to replicate her own ascent in a multifamily property management sector that is historically male-dominated at the highest levels.

In her hometown of Charlotte, Williams has served on every GCAA committee, including but not limited to the organization's Operations, Education, Membership and Programs committees. She was instrumental in the rebranding of the organization from the original Charlotte Apartment Association to properly reflect the overall growth of the Charlotte area into a vibrant region.

Among Williams' proudest GCAA accomplishments is her role in the creation of its Education Foundation, which was launched in 2008 as a 501(c)(3) nonprofit organization. The foundation's mission is to support the education of multifamily professionals through course development (with focus areas including fair housing; landlord, tenant and real estate law; maintenance and repair; sales and marketing; liability; risk management; financial responsibilities; human resource management; safety; and security), technology, continual upgrades to its Education Center and designation scholarships to allow selected members to pursue CAM, CAPS, CAMT and NALP certifications.

Williams has been personally recognized by the *Charlotte Business Journal* over the last two years, first as an honoree in the 2019 Women in Business awards and as one of the area's Most Admired CEOs of 2020. In October 2020, national publication Real Estate Forum honored Marcie as part of its annual "Multifamily Influencers" recognition.

For more information about the AANC, visit <https://www.aanconline.org/>.

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About RKW RESIDENTIAL: RKW RESIDENTIAL is an award-winning third-party multifamily property management firm headquartered in Charlotte with a regional office in Miami, Orlando, Atlanta and Raleigh. With 25,000 multifamily units under management and a growing footprint spanning six states, RKW delivers expertise in multifamily management through its technology, marketing and customer experience platforms. The firm's principals have extensive experience in multifamily investments and property management including acquisitions/dispositions, developments, lease-ups, stabilized and value-add assets. RKW is built on the foundation of its *People First Philosophy*, which prioritizes client relationships, employee satisfaction, and top-tier customer service for its residents. Through this, the firm delivers on its brand promise of "Expert People. Exceptional Places" to enhance property values and achieve success. RKW was formed out of the partnership of Rivergate Companies, a private real estate investment firm, and KW PROPERTY MANAGEMENT, one of the largest condo management companies in Florida representing more than 90,000 condo units. RKW appeared on the *Multi-Housing News* List of Top 25 Management Firms in the U.S. in 2019 and 2020 and has also received numerous regional and national awards. For more information, visit www.rkwresidential.com.