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**Leading Multifamily Property Management Firm RKW Residential Launches
RKW Advisory**

New division provides consulting services for developers and owners throughout Florida and Southeast region

Miami, FL (March 1, 2021) — RKW Residential, one of the multifamily industry’s fastest-growing companies, is expanding its suite of top-tier services with the creation of RKW Advisory. The new division assists apartment community developers and owners seeking new development and acquisition opportunities in Florida and all Southeast U.S. markets RKW serves.

Led by RKW Partner and SVP of Client Services John Zalkin, RKW Advisory guides clients through all aspects of site acquisition, due diligence, project design and construction, financing, insurance and tax estimation matters. Zalkin and team members facilitate high-level introductions to RKW’s local capital market and brokerage relationships and provide expert sector and submarket knowledge, market studies and underwriting.

“We view RKW Advisory as a natural evolution of our service offerings and longstanding client and industry relationships,” Zalkin said. “This dedicated division helps streamline the time-consuming acquisition and development process for our clients. With such strong demand from major developers and investors for Florida opportunities, the timing for this launch could not be better.”

Zalkin has two decades of South Florida real estate experience, working closely with major multifamily developers and operators to identify project sites, evaluate complex transactions, secure financing, assist with building design and oversee construction. His significant industry involvement includes serving as Chair of AIPAC Florida’s Real Estate Division and as a member of the National Multi Housing Council and Urban Land Institute.

RKW manages many high-profile multifamily communities in Florida, including Circ Residences at Hollywood Circle in Hollywood, Lazul in North Miami Beach, Seabourn Cove in Boynton Beach, Treasures on the Bay in North Bay Village and numerous Soleste-branded communities developed by The Estate Companies.

The firm was recently recognized by *Multi-Housing News* as the nation’s second-fastest growing multifamily management company in the publication’s 2020 rankings. RKW also appeared on the *Multi-Housing News* 2020 “Top Property Managers” list for the second consecutive year.

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About RKW RESIDENTIAL: RKW RESIDENTIAL is an award-winning third-party multifamily property management firm headquartered in Charlotte with a regional office in Miami, Orlando, Atlanta and Raleigh. With nearly 25,000 multifamily units under management and a growing footprint spanning six states, RKW delivers expertise in multifamily management through its technology, marketing and customer experience platforms. The firm's principals have extensive experience in multifamily investments and property management including acquisitions/dispositions, developments, lease-ups, stabilized and value-add assets. RKW is built on the foundation of its *People First Philosophy*, which prioritizes client relationships, employee satisfaction, and top-tier customer service for its residents. Through this, the firm delivers on its brand promise of "Expert People. Exceptional Places" to enhance property values and achieve success. RKW was formed out of the partnership of Rivergate Companies, a private real estate investment firm, and KW PROPERTY MANAGEMENT, one of the largest condo management companies in Florida representing more than 90,000 condo units. RKW appeared on the *Multi-Housing News* List of Top 25 Management Firms in the U.S. in 2019 and 2020 and has also received numerous regional and national awards. For more information, visit www.rkwresidential.com.