

## Former Greystar Executive Marcie Williams Joins Rivergate | KW as President

MIAMI - Jan. 6, 2015 - [PRLog](#) -- Rivergate | KW Management, a multi-family property management company, announced today that former Greystar executive Marcie Williams has joined the company as President.

“Marcie Williams is a highly skilled and accomplished property management executive with extensive knowledge spanning two decades, covering all facets of the multifamily management business including the investment and development segments,” said Jay Massirman, Managing Partner of Rivergate | KW Management.

“We brought Marcie on board to lead the company and continue our expansion and portfolio growth throughout the Southeastern US,” added Paul Kaplan and Robert White, both CPAs and co-managing partners of Rivergate | KW Property Management, whose formula for success in other property management ventures utilizes best-of-class operating and technology systems and focuses on their core accounting and financial expertise.

Rivergate | KW Management will concentrate on its institutional and private capital management clients. The company is known for its principal-to-principal contact and true understanding of what it takes to get the job done at the highest level. Its superior customer service, training, accounting, state-of-the-art technology and innovative practices will assist real estate owners in reducing operating costs, enhancing property values and striving to create and maintain the highest quality living environment for its residents.

Throughout Williams’ successful career, she has managed thousands of multi-family units in the Carolinas and across the Southeastern US. Prior to joining Rivergate | KW she served as Senior Director of Real Estate at Greystar, where she oversaw 18,000 multi-family units in the Carolinas with responsibilities including oversight of property management, new business development, new construction lease-ups, and construction management. Prior to that, she was Regional Manager of Real Estate Investments at Camden Property Trust where she was responsible for supervising lease-ups from development through stabilization.

Williams is active in the community and holds several professional designations including Certified Apartment Manager (CAM), Certified Apartment Portfolio Supervisor (CAPS) and Certified Property Manager (CPM®). Williams is an active member of the Greater Charlotte Apartment Association (GCAA) and served on the Board of Directors for twelve years, including a term as the Board President. She currently serves on the GCAA Education Foundation and was the Foundation Board President for a term. She is the recipient of several industry awards including Manager of the Year, Volunteer of the Year, Instructor of the Year and The Lex Marsh Award (Lifetime Achievement) from the Greater Charlotte Apartment Association. Williams has a Bachelor of Arts degree from the University of North Carolina at Chapel Hill.

Rivergate | KW Management specializes in the multifamily sector including luxury and affordable housing for a variety of clients including pension funds, institutions and private capital.

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