

Media Contact:

Eric Kalis, BoardroomPR

ekalis@boardroompr.com

954-370-8999

**RIVERGATE KW RESIDENTIAL Makes Significant Additions to Operations,
Marketing Teams**

Leading property management company continues growth with five new hires in Florida and Carolinas

MIAMI, FL and CHARLOTTE, N.C. – May 23, 2018 - RIVERGATE KW RESIDENTIAL, a leading multifamily property management company, continues to enjoy substantial growth in its portfolio of units under management and recruit talented industry professionals to its leadership team to support the expansion. In the latest examples, the company has added six new members to its Operations and Marketing teams.

The new additions come at a time when RKW has expanded its portfolio to more than 13,000 multifamily units. The company's footprint now spans six states.

"We are fortunate to be in a position to continue bringing in top talent to complement our dedicated existing leadership team," said Marcie Williams, president of RIVERGATE KW RESIDENTIAL. "Our latest additions come to RKW with substantial experience and strong industry reputations. We continue to look for opportunities to grow our team with individuals who embody our people first philosophy."

On the Operations side, **Natalie Edeburn** is the new Regional Vice President of Operations for the Carolinas. She is responsible for overall property operations, execution of corporate strategy and business development. Edeburn most recently was Vice President at Pegasus Residential, covering assets in the Carolinas, Florida, Georgia, Tennessee and Texas.

Also in the Carolinas, RKW hired **Stephanie Garris** as Regional Manager. Garris oversees operations for a portfolio of communities in the region. She brings more than 18 years of multifamily experience, previously working with Camden Property Trust.

RKW has also added **Johnny De La Espriella** as Regional Vice President of Operations for Florida. De La Espriella brings more than 14 years of diverse property management experience. He oversaw operations for a portfolio of luxury high-rise and garden communities in South Florida with Camden Property Trust, and was responsible for large condominium portfolio consisting of 13 properties for KW Property Management & Consulting.

Other new hires include:

- **Steven Zahurones** as Digital Marketing Manager. Zahurones is responsible for overseeing the digital presence and strategy for properties to achieve traffic and occupancy goals.
- **Lindi Flynn** as Marketing Manager. Flynn’s specialties include marketing and brand strategy, public relations, traditional and digital marketing and broadcast media.
- **James Haas** as Real Estate Analyst. His role is focused on underwriting and financial modeling of the new development and acquisition pipelines, along with supporting the Operations team by analyzing market trends to assist with margin optimization and forecasting for all communities.

In March, RKW announced the addition of **Stephanie Brown** as Senior Vice President of Client Services to head new business development efforts nationally for the company.

About RIVERGATE KW RESIDENTIAL: RIVERGATE KW RESIDENTIAL is a third-party multifamily property management firm headquartered in Charlotte with a regional office in Miami, and satellite offices throughout the Southeast. With 13,000 multifamily units under management and a growing footprint spanning six states, RKW delivers expertise in multifamily management through its technology, marketing and customer experience platforms. The firm’s principals have extensive experience in multifamily investments and property management including acquisitions/dispositions, developments, lease-ups, stabilized and value-add assets. RKW is built on the foundation of its *People First Philosophy*, which prioritizes client relationships, employee satisfaction, and top tier customer service for our residents. Through this, the firm delivers on its brand promise of “Expert People. Exceptional Places” to enhance property values and achieve success. RKW was formed out of the partnership of Rivergate Companies, a private real estate investment firm, and KW PROPERTY MANAGEMENT, one of the largest condo management companies in Florida representing more than 70,000 condo units. For more information, visit www.rkwresidential.com.